VIRTUAL UNIVERSITY OF PAKISTAN

A Good Education is a Foundation For a Better Future
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FINAL TERM PAST PAPER

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WARNING: Team HADI is not responsible for any mistake or wrong answer. All students reading and using this document may check and confirm the answers at their own.

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Best of luck!

TEAM HADI (VU)

PLEASE PRAY FOR MY MOTHER SHE WAS PASSED AWAY LAST YEAR 2021. (HADI)

MCM511 - Theories of Communication (Quiz No 3) Quiz Start Time: 02:44 PM, 16 August 2022

Question # 1 of 10 (Start time: 02:44:37 PM, 16 August 2022) Total Marks: 1

Which of the following scientist refers materialism as the conception of history and the way society organizes itself?

Select the correct option

- Theodor Levitt
- Claude Shannon
- Marshal McLuhan
- Karl Marx



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TEAM HADI(VU)

MCM511 - Theories of Communication (Quiz No 3) **Quiz Start Time: 02:44 PM, 16 August 2022**

Question # 2 of 10 (Start time: 02:45:59 PM, 16 August 2022) **Total Marks: 1**

The term 'mediation of social relations' mean:

Select the correct option

- The role of state-controlled media in a society
- The role of newspapers in a society
- The role of mass communication in a society
- The role of government agencies in a society



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MCM511 - Theories of Communication (Quiz No 3)

Quiz Start Time: 10:32 PM, 16 August 2022

Question # 10 of 10 (Start time: 10:43:57 PM, 16 August 2022)

Total Marks: 1

Model of _____ sees media subservient to other institutions, which are themselves interrelated.

Select the correct option

- Dominant media
- Free media
- Communist media
- Pluralist media



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MCM511 - Theories of Communication (Quiz No 3)

Quiz Start Time: 02:44 PM, 16 August 2022

Question # 9 of 10 (Start time: 02:51:54 PM, 16 August 2022)

Total Marks:

Model of _____ sees media subservient to other institutions, which are themselves interrelated.

Select the correct option

- Dominant media
- Communist media
- Free media
- Pluralist media



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MCM511 - Theories of Communication (Quiz No 3) Quiz Start Time: 02:44 PM, 16 August 2022

Question # 7 of 10 (Start time: 02:50:25 PM, 16 August 2022) Total Marks:

Which of the following term means separation and distance?

Select the correct option

- Feedback
- Communication
- Congeniality
- Alienation



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MCM511 - Theories of Communication (Quiz No 3)

Quiz Start Time: 02:44 PM, 16 August 2022

Question # 5 of 10 (Start time: 02:48:12 PM, 16 August 2022)

Total Marks:

Some cultural and political economy theories are also referred to as _____ because they openly espouse certain values and use these values to evaluate and criticize the status quo.

Select the correct option

- Systems theories
- Communist theories
- Critical theories
- Normative theories



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MCM511 - Theories of Communication (Quiz No 3)

Quiz Start Time: 02:44 PM, 16 August 2022

Question # 10 of 10 (Start time: 02:52:42 PM, 16 August 2022)

Total Marks:

Karl Marx developed his theory in the latter part of which of the following century?

Select the correct option

- 17th
- 18th
- 20th
- 19th

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MCM511 - Theories of Communication (Quiz No 3)

Quiz Start Time: 02:44 PM, 16 August 2022

Question # 4 of 10 (Start time: 02:47:32 PM, 16 August 2022)

Total Marks: 1

A _____ theory raises questions and provides alternate ways of interpreting the social role of mass media.

Select the correct option

- (●) Critical
- ( ) System
- ( ) Communist
- ( ) Pluralist



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MCM511 - Theories of Communication (Quiz No 3)

Quiz Start Time: 10:32 PM, 16 August 2022

Question # 4 of 10 (Start time: 10:37:30 PM, 16 August 2022)

Total Marks: 1

For Marx social change was explained by the struggle between competing and antagonistic forces in society that he called - following the work of another German philosopher, _____, on the historical development of ideas - the dialectic process.

Select the correct option

- Albert Einstein
- Warren Weaver
- George Hegel
- Claude Shannon



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MCM511 - Theories of Communication (Quiz No 3) Quiz Start Time: 02:44 PM, 16 August 2022

Question # 8 of 10 (Start time: 02:51:06 PM, 16 August 2022) Total Marks: 1

For Marx social change was explained by the struggle between competing and antagonistic forces in society that he called - following the work of another German philosopher, _____, on the historical development of ideas - the dialectic process.

Select the correct option

- Albert Einstein
- Warren Weaver
- George Hegel
- Claude Shannon

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MCM511 - Theories of Communication (Quiz No 3) Quiz Start Time: 10:32 PM, 16 August 202

Question # 2 of 10 (Start time: 10:33:54 PM, 16 August 2022) Total Marks:

The positive version of centrifugalism stresses modernization, freedom and mobility as the effects to be expected from media. Which of the following term defines this approach?

Select the correct option

- Criticism
- Functionalism
- Collectivism
- Individualism



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MCM511 - Theories of Communication (Quiz No 3) Quiz Start Time: 02:44 PM, 16 August 2022

Question # 3 of 10 (Start time: 02:46:51 PM, 16 August 2022) Total Marks: 1

According to Marx, capitalism may be able to produce goods and materialist abundance for large numbers of people but it necessarily generates _____.

Select the correct option

- Alienation
- Good relations
- Congeniality
- Communication



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MCM511 - Theories of Communication (Quiz No 3) Quiz Start Time: 10:32 PM, 16 August 2022

Question # 5 of 10 (Start time: 10:38:31 PM, 16 August 2022) Total Marks: 1

According to _____, the BASE, upon which everything grows, is composed by the material production, money, objects, the relations of production and the stage of development of productive forces.

Select the correct option

- Shannon
- Karl Marx
- Theodor Adorno
- Marshal McLuhan



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MCM511 - Theories of Communication (Quiz No 3)

Quiz Start Time: 10:32 PM, 16 August 2022

Question # 9 of 10 (Start time: 10:43:02 PM, 16 August 2022)

Total Marks: 1

According to Marx, capitalism may be able to produce goods and materialist abundance for large numbers of people but it necessarily generates _____.

Select the correct option

- Alienation
- Congeniality
- Good relations
- Communication



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MCM511 - Theories of Communication (Quiz No 3)

Quiz Start Time: 10:32 PM, 16 August 2022

Question # 3 of 10 (Start time: 10:35:17 PM, 16 August 2022)

Total Marks: 1

Karl Marx developed his theory in the latter part of which of the following century?

Select the correct option

- (●) 19th
- ( ) 17th
- ( ) 18th
- ( ) 20th



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MCM511 - Theories of Communication (Quiz No 3) Quiz Start Time: 10:32 PM, 16 August 2022

Question # 1 of 10 (Start time: 10:32:37 PM, 16 August 2022) Total Marks: 1

A _____ theory raises questions and provides alternate ways of interpreting the social role of mass media.

Select the correct option

- Communist
- Critical
- Pluralist
- System



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MCM511 - Theories of Communication (Quiz No 3)

Quiz Start Time: 10:32 PM, 16 August 2022

Question # 8 of 10 (Start time: 10:41:35 PM, 16 August 2022)

Total Marks:

For Marx social change was explained by the struggle between competing and antagonistic forces in society that he called the _____, following the work of George Hegel on the historical development of ideas.

CHECK PLZ

Select the correct option

- ○ Process of social change
- ● Dialectic process
- ○ Communication process
- ○ None of the given options

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