Question # 2 of 10 (Start time: 10:18:53 PM, 07 July 2023) Total Marks:

How many main stages in payment mechanism?

Select the correct option

- 1
- 4
- 3
- 2

Click to Save Answer & Move to Next Question

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Question # 9 of 10 (Start time: 10:27:26 PM, 07 July 2023) Total Marks: 1

The_____ practice divides the potential customers into segments or groups.

Select the correct option

- Psychographic segmentation
- Demographic segmentation
- Geographic segmentation
- market segmentation

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Question # 5 of 10 (Start time: 10:21:58 PM, 07 July 2023) Total Marks: 1

Vertical Web portals are made for?

Select the correct option

- Broad range of topics
- Wide variety of things
- Single area
- Broad range of topics and Wide variety of things

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Question # 10 of 10 (Start time: 10:29:04 PM, 07 July 2023) Total Marks: 1

Some web retailers allow their customers to create their own product. It is called.

Select the correct option

- Many to one marketing
- One to many Marketing
- All of the above
- One to one Marketing

Click to Save Answer & Move to Next Question

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At deposit stage, the client is _____ by E-Cashbank.

Select the correct option

- ○ Unknown
- ○ Known
- ○ Secret
- ◉ Verified first

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Question # 3 of 10 (Start time: 10:19:31 PM, 07 July 2023) Total Marks: 1

Caching _____.

Select the correct option

- saves the time of downloading the page
- increase the time of downloading the page
- have no effect on downloading of the page
- None of Above

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Question # 7 of 10 (Start time: 10:24:57 PM, 07 July 2023) Total Marks: 1

The serial # generated by the cyberwallet gets multiplied by blinding factor 'r' which is known only to the _____.

Select the correct option

- Bank
- Client
- All of given
- Merchant

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Question # 4 of 10 (Start time: 10:20:27 PM, 07 July 2023) Total Marks: 1

MSN portal provides useful information and a search engine free of cost, but earns revenue through advertisements, is an example of _____.

Select the correct option

- (●) Advertising-Supported Revenue Model
- ( ) Advertising-Subscription Mixed Revenue Model
- ( ) Fee-for-Service Revenue Model
- ( ) Fee-for-Transaction Revenue Model

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