



MAHMOOD RANA
MSc Mass Communication
1st Semester - Fall 2015

- 1 Which type of communication occupies the most amount of time.
 - ✓ Writing
 - ☐ Speaking
 - ☐ Listening
 - ☐ Reading
- 2 Film, direct mail campaign, pamphlet, brochure, etc are the modes of:
 - ☐ Mediated Communication
 - ✓ Mass Communication
 - ☐ Person to group communication
 - ☐ None of the above
- 3 What is involved in communication process?
 - ✓ Idea - encoding - channel - decoding - feedback
 - ☐ idea - information - channel - receiver
 - ☐ Information - channel - receiver
 - ☐ Sender - receiver - channel
- 4 Each morning Amna decides how to dress? what to eat? where to go? etc. This refers to which of the following level of communication?
 - ☐ Interpersonal Communication
 - ☐ Mediated Communication
 - ✓ Intrapersonal Communication
 - ☐ Person-to-Group Communication
- 5 What does limited eye contact signal?
 - ☐ Control
 - ✓ Dishonesty
 - ☐ Intimidation
 - ☐ Playfulness
- 6 In USA, maintaining eye contact while talking with elders show confidence, in Pakistan, it shows disrespect. What does this example depict?
 - ✓ The interpretation of body language is universal
 - ☐ The interpretation of body language is not universal
 - ☐ The interpretation of body language is same worldwide
 - ☐ The interpretation of body language is global.
- 7 What do the clothes we wear communicate?
 - ☐ Affection
 - ✓ Status
 - ☐ Rejection
 - ☐ Boredom



MAHMOOD RANA
MSc Mass Communication
1st Semester - Fall 2015

QUIZ # 1 > Lectures 1 - 8

MCM 301
Communication Skills

- 8 Which of the following is/are example(s) of interpersonal exchange?
- ☒ Conversation
 - ☒ Dialogues
 - ☒ Small group discussion
 - ✓ All of the given options
- 9 Which of the following is NOT a form of nonverbal communication?
- ☒ Gestures
 - ☒ Facial expressions
 - ☒ Appearance
 - ✓ A radio interview
- 10 Letters, reports, stockholder reports, proposals, stockholder meetings, telephone conversations, and conferences are types of media used by an organization to communicate?
- ☒ Internally
 - ✓ Externally
 - ☒ Personally
 - ☒ None of the above options
- 11 All of the following are the levels of listening except?
- ☒ Active Listening
 - ☒ Protective Listening
 - ☒ Partial Listening
 - ✓ Critical Listening
- 12 Probing is?
- ☒ Attempting to explain what the sender's statement means.
 - ✓ Attempting to gain additional information, continue the discussion, or clarify a point
 - ☒ Attempting to evaluate the credibility of the sender
 - ☒ Making a judgement about the worth of sender's statement
- 13 Select which of the following is example for paralanguage?
- ☒ Tone of voice
 - ☒ Body language
 - ☒ Hand gestures
 - ✓ All of the above three
- 14 Which one of the following is an interpersonal need to exercise leadership and prove one's abilities?
- ☒ Inclusion
 - ✓ Control
 - ☒ Affection
 - ☒ Power



MAHMOOD RANA

MSc Mass Communication
1st Semester - Fall 2015

15 Select the correct type of communication which occurs when two or a few people talk face to face?

- ☒ Interpersonal Communication
- ✓ Intrapersonal Communication
- ☒ Mediated Communication
- ☒ Person-to-Group Communication