

BC200220017: ZOHAIB HASSAN

Time Left 74 sec(s)

MCM101 - Introduction to Mass Communication (Quiz1)

Quiz Start Time: 10:08 PM, 08 May 2024

Question # 10 of 10 (Start time: 10:45:08 PM, 08 May 2024)

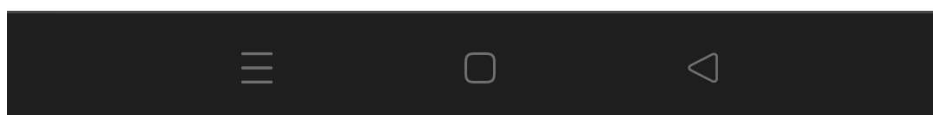
Total Marks: 1

When did the first radio broadcast in United States go on-air?

Select the correct option

☐	1930
☐	1915
☒	1920
☐	1925

Click to Save Answer & Move to Next Question



10:44

22.0 KB/S VoLTE 4G 75



vulms.vu.edu.pk/Quiz/QuizQue



BC200220017, ZOHAIB HASSAN

Time Left 67 sec(s)

MCM101 - Introduction to Mass Communication (Quiz 1)

Quiz Start Time: 10:08 PM, 08 May 2024

Question # 9 of 10 (Start time: 10:43:59 PM, 08 May 2024)

Total Marks: 1

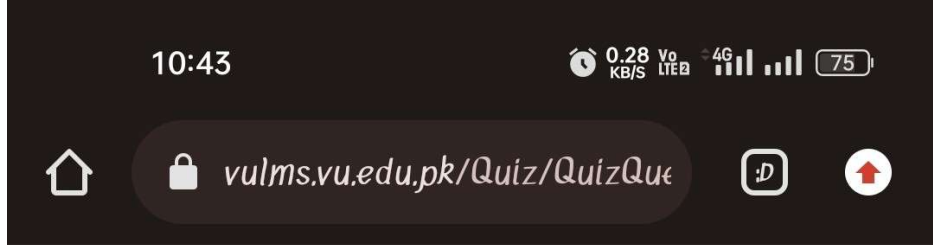
What is meant by channel capacity?

Select the correct option

- | | |
|----------------------------------|---|
| ☐ | The experiences, perceptions, attitudes, and values that senders and receivers of a message bring to a communication situation. |
| ☒ | The measure of the maximum amount of information a channel can carry. |
| ☐ | The measure of uncertainty in a system. |
| ☐ | The degree to which information is not unique in the system. |

Click to Save Answer & Move to Next Question





BC200220017: ZOHAIB HASSAN

Time Left 72 sec(s)

MCM101 - Introduction to Mass Communication (Quiz 1)

Quiz Start Time: 10:08 PM, 08 May 2024

Question # 8 of 10 (Start time: 10:43:06 PM, 08 May 2024)

Total Marks: 1

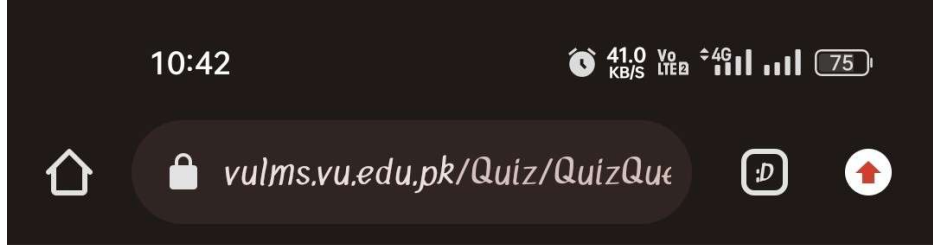
Use of symbols is a case of:

Select the correct option

☐	Communication in emergency
☐	Verbal communication
☐	Digital communication
☒	Non verbal communication

Click to Save Answer & Move to Next Question





EC200220017: ZOHAIB HASSAN

Time Left 60 sec(s)

MCM101 - Introduction to Mass Communication (Quiz1)

Quiz Start Time: 10:08 PM, 08 May 2024

Question # 7 of 10 (Start time: 10:41:46 PM, 08 May 2024)

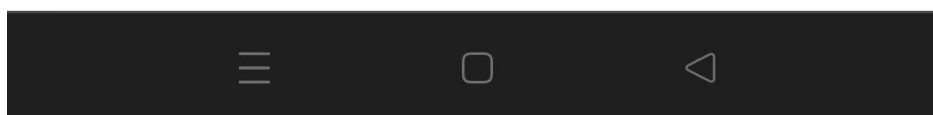
Total Marks: 1

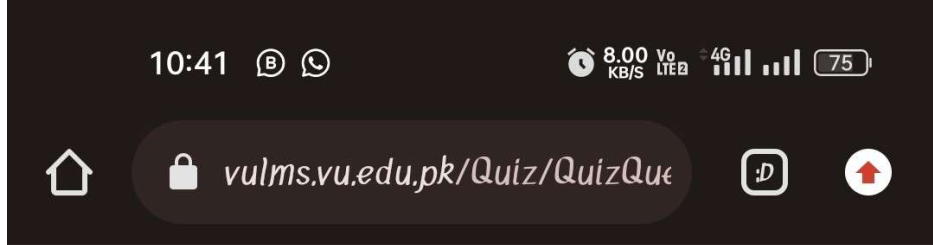
Broadcast Advertising started in:

Select the correct option

☒	1922
☐	1910
☐	1902
☐	1820

Click to Save Answer & Move to Next Question





BC200220017: ZOHAIB HASSAN

Time Left 61 sec(s)

MCM101 - Introduction to Mass Communication (Quiz 1)

Quiz Start Time: 10:08 PM, 08 May 2024

Question # 6 of 10 (Start time: 10:40:26 PM, 08 May 2024)

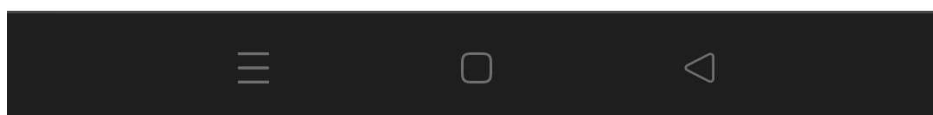
Total Marks: 1

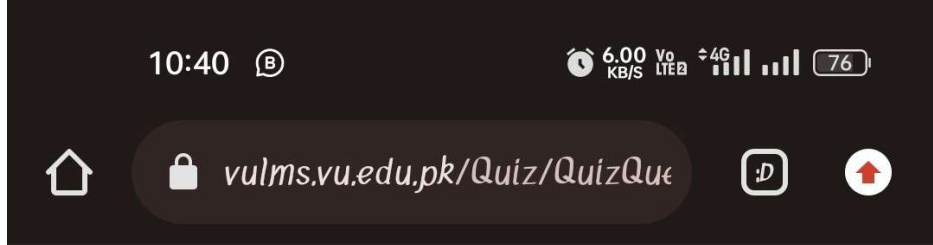
In China the printing was first invented in

Select the correct option

☐	1042 AD
☒	1440 AD
☐	1043 AD
☐	1041 AD

Click to Save Answer & Move to Next Question





EC200220017; ZOHAIB HASSAN

Time Left 75 sec(s)

MCM101 - Introduction to Mass Communication (Quiz1)

Quiz Start Time: 10:08 PM, 08 May 2024

Question # 5 of 10 (Start time: 10:39:35 PM, 08 May 2024)

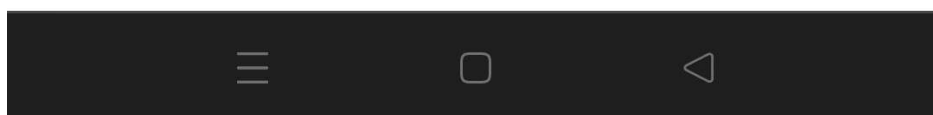
Total Marks: 1

Which one of the following is not an element of communication?

Select the correct option

☒	Propaganda
☐	Sender
☐	Receiver
☐	Channel

Click to Save Answer & Move to Next Question



10:11



7.00 KB/S

VoLTE

4G



67



vulms.vu.edu.pk/Quiz/QuizQue



EC200220017: ZOHAIB HASSAN

Time Left 77 sec(s)

MCM101 - Introduction to Mass Communication (Quiz 1)

Quiz Start Time: 10:08 PM, 08 May 2024

Question # 3 of 10 (Start time: 10:11:01 PM, 08 May 2024)

Total Marks: 1

Communication is used to -----

Select the correct option



All of the given options



Help out Others



Cerate Relationship



Discover

Click to Save Answer & Move to Next Question





EC200220017; ZOHAI B. HASSAN

Time Left 72 sec(s)

MCM101 - Introduction to Mass Communication (Quiz 1)

Quiz Start Time: 10:08 PM, 08 May 2024

Question # 2 of 10 (Start time: 10:10:05 PM, 08 May 2024)

Total Marks: 1

Which of the following is not a solution to diffuse the negativity in Mass Communication?



Conflict



Brevity of Message



Use of Standard Language



Ethics

Click to Save Answer & Move to Next Question



10:09

10.0 KB/S VoLTE 4G 68



vulms.vu.edu.pk/Quiz/QuizQue



BC200220017: ZOHAIB HASSAN

Time Left 57 sec(s)

MCM101 - Introduction to Mass Communication (Quiz 1)

Quiz Start Time: 10:08 PM, 08 May 2024

Question # 1 of 10 (Start time: 10:08:43 PM, 08 May 2024)

Total Marks: 1

What method BBC used to pay for their broadcast system?

Select the correct option

☐	Self finance
☐	Government fund
☒	Advertising
☐	Public Taxes

Click to Save Answer & Move to Next Question

