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The logo for MSA VU SERVICES is centered in the lower half of the image. It features the text "MSA VU" on the top line and "SERVICES" on the bottom line, both in a bold, black, sans-serif font. The text is overlaid on a light blue circular gradient. This circle is set against a larger, light purple diamond shape. The entire graphic is on a background with a vertical gradient from light purple at the top to pink at the bottom.

**MSA VU
SERVICES**

The persuasive message gives To the audience

A free choice

Which of the following is the method to communicate bad news to the customer

All of the above

The types in the glove compartment To Jerry.

Belongs

The aim of a is to establish a working relationship to make it happen

Business proposal

Which of the following help the reader quickly identify the content

Headings and captions

Using incorrect words incorrect grammar and faulty pronunciation is called..... language and this all suggest the inability to use good English

Substandard

Which of the following have a denotative as well as a connotative meaning

Closed words

End master of a proposal includes

All of the given options

Select the option which gives the exact meaning of the verb accept

Receive

Nobody the trouble I, ve seen

Knows

Application letters are usually of

One page length

For a courteous ending of a conversation, one should often.....

Wrap up the conversation with a closing statement

To whom usually goodwill letters are written

Customer

When you are dissatisfied with a company's product or service which of the following is the best option

All of the above

Which of the following is usually submitted in the form of a letter or memorandum

Informational reports

..... inform customers about the benefits of a product or an action

All business people

In many organizations, the final piece of writing is a / a The effort with more than one writer working on a document

Team

Recommenders must be people

Respectable

The writing process in business the message consists of steps

Three

Mathematics Johns subject while civics is Andrea's favorite subject

Is

Which of the following options are likely to offend and should be avoided

we must turn down

Which of the following words are free from Gender Bias

all of the above

..... At the beginning of a persuasive request shows the reader that you know about his or her concerns and you have some reasons for making such a request

An attention-getting device

Which letter should accurately restate the keys terms of employment

Acceptance

Both and mediums don't want immediate feedback and avoid communications

Written and electronic

Which of the following topics is usually not included in the "introduction" section of a formal report?

Synopsis

Conclusions are general statements bases on_.

Facts

Which of these prefatory parts is least likely to be used?

Title By

The main objective of a persuasive report is to sell an idea, a service

or a project.

True

_____in known as state of being only one of its kind or being without an equal or parallel.

Uniqueness

A literature view should be_____.

well Arranged

In longer messages, the first few paragraphs should establish the following expect.

Recommendations

Which of the following report is bases on observation instead of theory.

Empirical research report

Which of the following belongs to the supplementary part of report

Index

Just as conclusions grow out of____of the facts,_____grow out of conclusions

interpretation, recommendation