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1. _____ and _____ are often used interchangeably.

Options:

- a) None of the Above
- b) Scales, Data
- c) Data, Indexes
- d) Scales, Indexes

Correct option: d) Scales, Indexes

2. Divergent validity is also known as _____.

Options:

- a) Discriminant Validity
- b) Convergent Validity
- c) Parallel-form Reliability

Correct option: a) Discriminant Validity

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3. _____ include the characteristics of the nominal scale plus an indicator of order.

Options:

- a) Interval Scale
- b) Nominal scales
- c) Ratio Scale
- d) Ordinal scales

Correct option: d) Ordinal scales

4. vCAPI stands for _____.

Options:

- a) Computer Assisted Parental Interactions
- b) Computer Assisted Personal Interviewing
- c) Computer Assisted Personal Interactions
- d) Computer Assisted Parental Interviewing

Correct option: b) Computer Assisted Personal Interviewing

5. Which one is not an unethical activity?

Options:

- a) Remain to be issues.
- b) Invoicing irregularities.

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c) Violating nondisclosure agreements.

d) Avoiding legal liability.

Correct option: a) Remain to be issues.

6. The great strength of the survey as a primary data collecting approach is its _____.

Options:

a) Data

b) Hypothesis

c) Methodology

d) Versatility

Correct option: d) Versatility

7. Many corporations, professional associations, and universities have _____.

Options:

a) Code of ethics for sponsors

b) Code of ethics for labs

c) Code of ethics

d) Code of ethics for respondents

Correct option: c) Code of ethics

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8. One of the characteristics of a good hypothesis is that it should be _____.

Options:

- a) Practical
- b) Based on facts
- c) Conceptually clear
- d) All of the above

Correct option: c) Conceptually clear

9. Operationalization is done by looking at the _____ being denoted by the concept.

Options:

- a) Behavioral dimensions
- b) Facets
- c) Properties
- d) All of the above

Correct option: d) All of the above

10. The validity of an indicator is verified by comparing it with another measure of the same construct in which _____.

Options:

- a) Published data is available

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b) Too much research has been conducted

c) Research is at its early stages

Correct option: a) Published data is available

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